

Terre del Barolo rated best wine cooperative in Italy

The Langa excels in the ranking drawn up by Meininger's influential Weinwirtschaft magazine

Great wines, cooperation and terroir. **Terre del Barolo** tops the standings dedicated to the best in winegrowing cooperation in Italy (excluding Alto Adige which is judged separately, with Terzano coming out on top there this year) and drawn up by the German **Weinwirtschaft** magazine published by Meininger. One of the finest Italian cooperatives for years according to Italian and international critics alike, for Terre del Barolo this great recognition following on from its second place last year testifies to the absolute excellence of the craftsmanship of the vignerons of the Langa.

Great satisfaction shows through in the words of the **President of Terre del Barolo, Paolo Boffa**: "This European recognition makes us deeply proud. Our cooperative was born out of the hard work and humble dedication of **our forefathers**, who resolved more than 60 years ago to maintain those artisanal skills and country know-how among their founding values. Now we have the task of honouring their work by taking best care of our vineyards, always seeking the utmost quality in what nature is capable of expressing on our hills. Much has been invested over the last few years in the vineyards, the members, research and winery technology..."

This enthusiasm is shared by **Stefano Pesci, Director of Terre del Barolo**: "It really gives us great pleasure: Barolo is well-known and appreciated throughout the world, but for us this represents a form of **international recognition for the Langhe, its wines and industriousness**. It especially rewards our unique collection of grand *crus* of Barolo, and highlights an approach to cooperation that sets out to safeguard a terroir, representing a groundbreaking project designed to achieve constant improvement in all the facets of the supply chain. We want our Langa to be ever more hospitable and ready to welcome visitors and wine enthusiasts. It is a stimulating cultural challenge, and this is why we want to increasingly play a leadership role for the entire area and the community for which Terre del Barolo is a focal point."

Director Stefano Pesci went on to say: "The countryside did not come to a standstill during the Covid-19 emergency, and neither did we: despite the difficulties, we have worked to keep all the essential services active throughout the supply chain, from the growers to our customers, and on the building of a new winery area, symbolizing our ambition to continue to work well. Now there is the desire to start out again from the vineyards and the fast-approaching harvest, while waiting for the re-opening of markets across the world."

terredelbarolo.com

#terredelbarolo

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